

DANIEL RAAB

Düsseldorf, Germany

Chief Executive Officer
at fashionette AG since 2019



PERSONAL DETAILS

Place of birth: Erlangen, Germany

Nationality: German

PROFESSIONAL EXPERIENCE

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| since 2019 | fashionette AG, Düsseldorf
Chairman of the Management Board, Chief Executive Officer
(until September 2020 Managing Director at fashionette GmbH) |
| 2017 - 2019 | Avenso GmbH (LUMAS WhiteWall), Berlin
Managing Director, Chief Executive Officer |
| 2013 - 2017 | ProSiebenSat.1 Media SE, Munich
Managing Director ProSiebenSat.1 Commerce GmbH
Managing Director SevenVentures GmbH
Director Investment Management |
| 2012 - 2013 | Amazon.de GmbH, Munich
Sr. Category Leader Home Appliances |
| 2010 - 2011 | Amazon.com Inc., Seattle, WA (USA)
Instock & Inventory Planning Manager Music
Sr. Vendor Manager Music |
| 2006 - 2009 | Amazon.de GmbH, Munich
Category Leader Watches & Jewelry
Divisional Merchandise Manager Watches & Jewelry
Vendor Manager Watches |
| 1999 - 2006 | Fashion and fashion accessories industry
Various positions in the premium and luxury segment, e.g. at
Gucci and Hermès |