

## GEORG HESSE

Munich, Germany

Chief Executive Officer  
at fashionette AG since 2022



## PERSONAL DETAILS

Place of birth: Munich, Germany

Nationality: German

## PROFESSIONAL EXPERIENCE

Since 2022	<b>fashionette AG, Düsseldorf</b> Chairman of the Management Board, Chief Executive Officer
Since 2018	<b>Leifheit AG, Nassau</b> Member of the Supervisory Board
2021 - 2022	<b>Thrasio, LLC, Boston (USA)</b> Vice President Europe & India
2020 - 2021	<b>Sabbatical</b> Studies at MIT, Harvard and Stanford on AI, Innovation, Strategy and Product Management Pro-bono mentoring of impact and social startups from Ashoka Network
2016 - 2020	<b>HolidayCheck Group AG, Munich</b> Chairman of the Management Board, Chief Executive Officer
2010 - 2015	<b>Amazon.com / Amazon.de GmbH, Munich</b> Director home living, home appliances, major appliances, toys
2002 - 2010	<b>Amazon.de GmbH, Munich</b> Director toys and baby products Senior Product Manager media & hardlines
1999 - 2002	<b>Amazon.de GmbH, Hallbergmoos</b> Senior Product Manager video games Music Editor ('99), Marketing Manager music ('00)
1995 - 1998	<b>Media Industry</b> Various positions at NRJ Radio Group and HEMM