

## **KAROLINE HUBER**

Männedorf, Switzerland

Member of the Management Board and Executive

Vice President Marketing at Swarovski since 2020

Member of the Supervisory Board of fashionette AG  
since 2020

First appointed: 2020

Appointed until: 2024



## **PERSONAL DETAILS**

Place of Birth: Essen, Germany

Nationality: German

## **EDUCATION**

Karoline Huber studied marketing and communication at the WAK (West German Academy for Communication) in Cologne.

## **PROFESSIONAL EXPERIENCE**

Karoline Huber started her career in various advertising agencies, including Jung von Matt. She switched to IWC Schaffhausen in 2008 as International Marketing and Communications Director, where she later became Chief Marketing Office (CMO) and a Member of the Management Board. From 2015 to 2018, Karoline Huber held senior positions at Jaeger LeCoultre, Richemont and SANTONI, before joining Swarovski in 2019. She is also a member of the Daniel Swarovski AG Management Board since April 2020.

## **CURRENT MEMBERSHIPS IN OTHER STATUTORY GERMAN SUPERVISORY BOARDS**

None

## **CURRENT MEMBERSHIPS IN COMPARABLE GERMAN AND FOREIGN SUPERVISORY BODIES**

None

In the Board's opinion, there are no significant personal or business relationships between Karoline Huber on the one hand and the companies of fashionette AG, their executive bodies or a shareholder directly or indirectly holding more than 3% of the voting shares in the company on the other hand.